

STITCH FIX 

## CASE STUDY

**Neev Systems implemented Oracle Cloud to help Stitch Fix achieve streamlined processes and cost reduction**

 **Client**  
Stitch Fix

 **Location**  
San Francisco,  
California, U.S.

 **Industry**  
Retail Apparel  
and Fashion



## About the Client

Stitch Fix Inc. is a retail and personal styling service in San Francisco, California. They offer online subscription-based personal styling services, providing individually picked clothing and accessories items to customers based on their style preferences.



## Challenges

**Historical System Strategy and Scale Challenges:** Stitch Fix faced challenges with its historical system strategy as it scaled up its operations and reached \$2B in annual revenue. The finance team struggled with over 15 key systems, leading to scaling issues and operational inefficiencies.

**Standardization and Automation:** Stitch Fix was needed to bring uniformity in the budgeting and forecasting processes across business units within Oracle and non-Oracle landscapes. They also aim to standardize reporting information across subsidiaries and automate the reporting process.



## Solutions

ORACLE

To address the challenges faced by Stitch Fix, Neev Systems implemented the following solution:

- **Oracle Cloud Implementation:** Leveraging Neev's Oracle Cloud Implementation methodology, they implemented Oracle Cloud Financials and Procurement solutions.
- **Customization and Integration:** Neev extended the out-of-the-box solution using JCS-SX and implemented real-time integrations using OIC to streamline processes and improve data exchange.

### Application/Technologies Used:

- Oracle Cloud Financials and Procurement for financial and procurement management.
- JCS-SX for customizing the solution.
- Oracle Integration Cloud (OIC) for real-time integrations



## Benefits

- The financial processes were streamlined, resulting in improved efficiency and cost reduction.
- Stitch Fix experienced a reduction of **4 full-time equivalents (FTEs)** through process optimization and automation.
- Stitch Fix has plans to implement Oracle Fusion Cloud for further enhancements and upgrades to its IT solutions.

## Approach and Methodology



- Implemented Oracle Cloud Financials and Procurement using Neev's Oracle Cloud Implementation methodology.
- Provided end-to-end cloud application implementation services, including post-production support.
- Continued support agreement to ensure ongoing maintenance and support for Oracle Cloud.



## About Neev Systems

Neev Systems is a reliable IT partner committed to providing tailored solutions and services in and around Digital Transformation, Cloud Computing, Integration Services, ERP Solutions, and Product Engineering Services. Our mission is to leverage a collaboration-first approach for building efficient, reliable, and flexible solutions that help clients adapt quickly to shifting market dynamics and changing customer demands.

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